

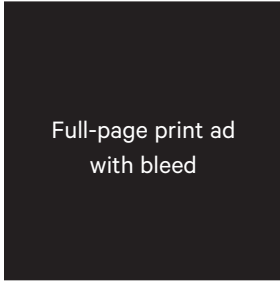
VOICES & VISIONS

Wednesday, May 31, 2017

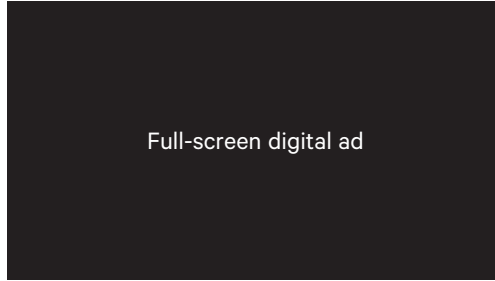


CORPORATE AD SPECIFICATIONS

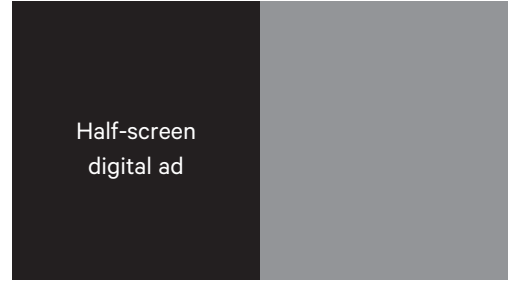
Ad Specifications



Full-page print ad
with bleed



Full-screen digital ad



Half-screen
digital ad

| Level | Size and type | Color | Resolution | Width | Height |
|-----------------------|------------------------------------|-------|------------|---------|---------|
| Title (\$75,000) | Full-screen digital ad | RGB | 150 dpi | 1920 px | 1080 px |
| | Full-page print ad with 1/8" bleed | CMYK | 300 dpi | 7" | 7" |
| Advocate (\$50,000) | Full-screen digital ad | RGB | 150 dpi | 1920 px | 1080 px |
| Mentor (\$25,000) | | | | | |
| Role Model (\$10,000) | | | | | |
| Advisor (\$5,000) | Half-screen digital ad | RGB | 150 dpi | 960 px | 1080 px |

Accepted File Formats

PDF, EPS, TIFF, JPEG

Corporate Logos

For \$10,000 sponsors and above, please be sure to send your corporate logo in color as a separate file in PDF, EPS, or high-resolution TIFF or JPG format for inclusion on BidPal handheld bidding device and additional sponsor benefits.

All ads must be submitted NO LATER THAN MONDAY, APRIL 10, 2017.

For files under 5 MB, email to jdonnelly@thehome.org.

For more information or questions, please contact:

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